

2022 MEDIA KIT





Put your brand in front of our highly engaged audience of guitar enthusiasts! Promote your guitars, gear, lessons, website, or more. GuitarLessons.org offers advertising options that get your company noticed.

STATISTICS

45k

monthly website users

300

expert-written articles

2018

year founded

35k

keywords in Google

AUDIENCE

63%

male

52%

18-34 yrs old

46%

USA

Sources: Google Analytics, SEMrush

SPONSORSHIP PACKAGE

- ✓ Sponsored post highlighting your product or company and linking to your website (written by sponsor)
- ✓ Homepage feature of sponsored post for 1 month
- ✓ **FREE BONUS:** Inclusion in our online Holiday Gift Buyer's Guide 2022

\$200

Discounts available for 3+ posts

About GuitarLessons.org

Since 2018, GuitarLessons.org has been on a mission to educate and empower guitar players with insightful articles, product reviews, and more. Our contributing writers have decades of musical experience and a passion for helping guitarists take their playing to the next level.

Questions? Ready to get started? Email us at contact@guitarlessons.org